



# Communication Skills and Personality Development for Professional Development of Educators

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## ABSTRACT

*All-round growth is the attribute of all-round achievers. Any Academic institution can grow only if the people involved at the workplace have a suitable mindset, and are good at executing their plans into actions. The more is the professionalism depicted in their behaviour, the better is the growth of the workplace. Academic institutions being the hub of producing the future of the society, it is pertinent to make sure that the employees are proactive and good at depicting the professional mannerism. It has become actually important to work on the communication skills and personality development for an employee so as to be well acquainted with the norms and trends of the fast changing and competitive arena of the workplace.*

**Keywords :** *Communication, Competition, Educator, Personality Development, Work place*

## INTRODUCTION

The first and foremost skill that any employee needs to develop is to communicate in a better way. Good communication is always the most important vector in handling the tough situations and getting the best results even at times when nothing seems going favourable. An improper way of communicating with others, on the other hand, may have a far going negative impact on the performance of the employee along with creating his poor image in front of his publics. Communication skills are needed always and everywhere, in order to mend the broken walls of interaction and public dealing. A good communicator knows well, how to change the direction of an ongoing discussion and turn things in his favour without doing much efforts on the real grounds. Communication skills and personality development are therefore very important for any employee in general and an educator in particular. For any educator, it is really extremely important to explain the mechanism of things in a precise manner in front of the students. With the proper communication skills, an educator can teach the students about the subject matter more appropriately and tend to make them learn the topics in one go. What is more, merely teaching and letting them learn their scholarly topics is not enough. It is even more important to develop a goodwill, good faith, trust and bone development with the students for an educator. This is so because the rule of an educator is not just to make the students be able to know their topics, but also to know the word beyond the topics of their books.

The role of a teacher is actually beyond the set norms of delivering a lecture and writing the main points on the blackboard. A teacher is the one who shows the way worthwhile to his students and directs them to be the best

performer when it comes to handling the myriad matters of life on real grounds. A good teacher can change the way the students think, and can make them believe in the ethics, fairness and truthfulness. In other words, a good teacher can bring a very positive change in the society by creating a new produce of students committed to work with greater zeal, more enthusiasm, bursting passion and positive affirmations. But this kingdom of faith cannot be developed in a day. A teacher can be able to earn the faith of his students only if he himself depicts his own behaviour through a positive lens in front of them. The students learn what is told to them, and imbibe what is shown to them. If the teacher is capable of sharing his thoughts, connotations, speculations and philosophies while making the best use of communication skills, the students are bound to believe in his words. An all-round personality is another weapon to bring the change. How we supplement our words with the help of our personality is a wonderful game of the mind and the body. Good communication can be the harbour of miraculous fruits of social change; and the well spun personality nurtures this tree of communication in a brilliant way. With the help of a well developed personality, a person is able to make a room for himself even at those places where he was otherwise uninvited and unwanted. A good personality is the key to adjustment.

How one presents himself in front of the world, how he talks, how he walks, his body language and his gestures etc. are the determinants of his performance in front of his audiences. Even the very basic and otherwise unnoticed aspects of personality make a great deal of difference. The dressing sense of an individual, the way he keeps his hair, the polished shoes, well-kept documents in the folder, well placed pen in the pocket etc. are some very small points that travel long distance while determining the standards of the personality of an individual. Neat and tidy clothes ironed well, even if they are not very expensive and branded, are instrumental in creating a good impression for the individual when he walks around among his fraternity. His tone of speaking, his accent and the voice modulations that he makes, the politeness of his tongue and the variety of words that he uses while speaking make him a distinguished speaker and create a way for him wherever he goes. His stout posture, firm shoulders and a strong gait establish him as a noticeable person.

Along with all this, the proper use of his facial expressions and the confidence that he shows are the shields that he acquires, through which he can go places. A smiling face with brimming positivity along with gleaming eyes creates an impression that lasts for long and earns credibility for the bearer. There is one more very interesting thing to keep in mind while we talk about about personality development and communication skills. Even if one does not actually possess the positive traits in his personality, only showing them up in the public is equally rewarding at times.

So for any individual or employee in general and for an educator in particular, it is really important to keep in mind the basic mannerism of personality development while dealing with the audiences. With his properly developed personality, the educator can influence his students in a much better way and can earn acceptance for them in a way easier than anybody could ever think of. Even a wonderful ideology can be interpreted poorly or negatively if the educator fails to employ proper communication skills or if he lacks a good personality. The best part of this exercise is that communication skills can be improved at any point of time, and similarly personality can also be developed at any time when one desires of it. For attaining professional heights as well as for the holistic development of an individual, these two are always very welcome. While dealing with the negativity spread all around, a good communicator knows how to make the



best use of his skills and handle the situation appropriately. On the other hand, it is very easy to get trapped and become a prey of the unworthy politics at the workplace for someone who is not good at practising communication skills, which is a common scene actually.

Communication skills and personality development therefore tend to create a win-win situation for the educator and let him develop a very suitable professional environment around him where he can grow in a better way, create a goodwill for himself amongst his fraternity, develop the people's faith in his policies and ideologies, motivate his students like never before and bring the positive change anticipated by him and expected from him.

While the world of today tends to be a place really tough to be handled when it comes to acquiring competitive edge, communication skills and personality development come up as the real saviours. In a neck to neck competition where everyone tries to beat the one in front, lobbying, bullying and backstabbing are quite a common scene. Easier said than done, it is really difficult to firstly create and then maintain a firm position at the workplace. So the concept of professional development at the workplace may sound really interesting and convincing, yet it is actually very hard to achieve. The most interesting facet of this entire excursion is that at an academic institution, the job of the educator is to impart values, and bring the best out of the students while making full use of the resources available for them, and give the best produce of the values to the society in the form of the responsible students. While doing this all positively, the best churning of the complete academic exercise comes up as the goodwill which is the actual earning of the educator. This way, the circle of personality development and professional development becomes quite easy to complete and interesting to study as well; because while employing the proper communication skills and developing a good personality, the educator can motivate his students to believe in his ideology and behave accordingly. Thus the students become the greatest strength of the educator at the times when he needs their support. And with this, he can fight any negativity around him in his institution and earn the goodwill thereby getting the desired professional development that he actually intended to have so as to be successful and to touch the professional heights.

Like they say, there is no shortcut to success. An educator always needs to enrich himself with the conceptual and theoretical framework that covers his domain and subject matter. Along with all this, he needs to update himself with the ongoing trends and updates of the academic word as well as the requirements of the industry. While enriching himself with the best of the knowledge around that he can gather, he essentially needs to work on his communication skills and personality development because with their help he can get a bullet speed to spread his ideas and ideologies and thus penetrate the mindsets of his audiences in the most effective way thereby achieving his target of professional development in a comparatively lesser time and greater ease.

## **CONCLUSION**

Communication skills and personality development act as the envelope which cover the message of the educator in a miraculous manner and tend to create a very positive impact of the educator amongst his students.



So if the educator is really a committed person who knows how to make the best use of his potential and available resources to bring a change in the mindsets of the students, communication skills and personality development can play a great role in creating a goodwill for him, gaining acceptance for him, enabling him to create a positive atmosphere for him amongst his fraternity, letting him be able to gain the faith amongst his students thereby equipping him with the most promising instrument of change while developing a favourable mindset of his students. This all tends to give an edge to his career and get him recognised as a distinguished person at his academic institution thereby letting him enjoy a fruitful phase of professional development.